

How Prospect House Elevated Client Campaigns without eroding margins



Summary

Prospect House, a boutique paid media agency **faced challenges** in securing a **dependable design partner for producing high-quality, media assets for Australia.**

Frustrated with overseas services, they came to **Design Bees**, an Australian graphic design subscription platform.

With the help of a dedicated designer, Prospect House **increased creative output and improved campaign results for their clients.**

The Problem

Initially, Prospect House relied on overseas design services like Kimp.io, Design Pickle or Fivver as affordable solutions.

But they experienced several challenges:

- **Poor Designs:** designs often missed the mark for the Australian market, requiring extensive revisions.
- **Time-Consuming Feedback Loops:** Managing multiple revisions was consuming precious time!

The Solution

Design Bees provided Prospect House with an Australian Based subscription solution, following a 7 day free trial they took up a monthly subscription.

Key benefits of the plan with Design Bees are:

- **Dedicated Designer:** provided consistency across their client's projects.
- **Media Formats Expertise:** easy to brief, and minimises revisions and size issues.
- **Flexible and Scalable:** on-demand expertise without the costs or commitments of hiring full-time staff.

Results

- **Improved Campaigns:** Testing more variations led to improved insights and campaign performance.
- **Time Saved:** Thomas spent less time revising designs and more on strategy and client relationships.
- **Consistent High-Quality Designs:** All outputs met professional standards and were tailored to the Australian market.

“**Cannot recommend Design Bees enough** for any Australian business needing high-quality, fast-turnaround design work. Having used alternatives like Design Pickle and Kimp.io, I consistently faced issues with design quality and creativity. **Design Bees has been a breath of fresh air!** Definitely worth trying if you need **design or motion graphic support!**”



Thomas Brown
Prospect House

Does your brand need flexible **design expertise?**

Discover how **Design Bees** can help you scale creative production and drive growth.



LET'S CHAT

