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How Prospect House Elevated Client Campaigns without eroding margins



Summary

Prospect House, a boutique paid media agency faced challenges in securing a dependable design partner for producing high-quality, media assets for Australia.

Frustrated with overseas services, they came to **Design Bees,** an Australian graphic design subscription platform.

With the help of a dedicated designer, Prospect House increased creative output and improved campaign results for their clients.

The Problem

Initially, Prospect House relied on overseas design services like Kimp.io, Design Pickle or Fivver as affordable solutions.

But they experienced several challenges:

- Poor Designs: designs often missed the mark for the Australian market, requiring extensive revisions.
- Time-Consuming Feedback Loops: Managing multiple revisions was consuming precious time!

The Solution

Design Bees provided Prospect House with an Australian Based subscription solution, following a 7 day free trial they took up a monthly subscription.

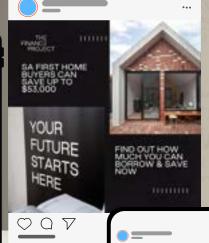
Key benefits of the plan with Design Bees are:

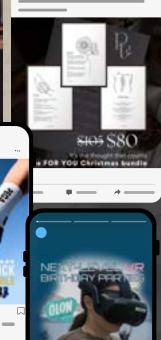
- **Dedicated Designer:** provided consistency across their client's projects.
- Media Formats Expertise: easy to brief, and minimises revisions and size issues.
- Flexible and Scalable: on-demand expertise without the costs or commitments of hiring full-time staff.











Results

- Improved Campaigns: Testing more variations led to improved insights and campaign performance.
- Time Saved: Thomas spent less time revising designs and more on strategy and client relationships.
- Consistent High-Quality Designs: All outputs met professional standards and were tailored to the Australian market.

Cannot recommend Design Bees enough for any

Australian business needing high-quality, fast-turnaround design work. Having used alternatives like Design Pickle and Kimp.io, I consistently faced issues with design quality and creativity. Design Bees has been a breath of fresh air! Definitely worth trying if you need design or motion graphic support!"



Thomas Brown
Prospect House

Does your brand need flexible design expertise?

Discover how **Design Bees** can help you scale creative production and drive growth.



LET'S CHAT